



Media release

## New Goal Tracker helps create smarter remote workplaces

7 October 2020: **With remote workplaces here to stay, a new online tool is helping workplaces remain focused and lift performance by making it easier for teams to set, prioritise and track each member's activities and goals.**

Developed by The NonProfit Alliance (NPA), Goal Tracker provides a flexible and intuitive interface that managers and team members can use to identify key tasks and agree on performance benchmarks. The online tool then creates individual and team dashboards that track real-time progress over an agreed cycle.

NPA Chief Executive and Co-Founder Carmel Molloy says Goal Tracker helps organisations optimise productivity by helping overcome some of the unique challenges facing remote workplaces.

"With so much going on, it can be hard to keep every member of a remote team engaged and clear on their priorities," says Molloy. "Goal Tracker ensures individuals are always visible and accountable to each other, and that the team operates with real cohesion. That manifests immediately in team meetings that are structured and efficient.

"By allowing managers and team members to regularly review progress and reassess priorities, Goal Tracker also ensures that the activities pursued by each member of a remote team are always aligned to the company's overall business strategy. That kind of adaptability and agility is vital in today's fast-evolving business landscape."

Goal Tracker also provides managers with a valuable insight into team members' wellbeing, with participants encouraged to regularly identify their greatest challenges and overall confidence levels. The information is then used to generate barometers and capture sentiment over time.

"New research\* showed that a quarter of Australian workplaces have suffered productivity declines as a result of COVID-19, but a similar number have seen productivity gains," says Molloy. "The key difference was technology – workplaces embracing strategies and solutions that help remote teams better engage and collaborate were three times more likely to enjoy productivity boosts.

"Goal Tracker not only helps organisations function more effectively during COVID-19, it also provides leaders with the insights required to create successful future workplaces, where a more fluid and collaborative approach to setting goals will be essential. That will, in turn, deliver longer-term sustainability and help organisations attract, reward and retain the most talented people."

NPA – an Industry Member of Social Enterprise Council of NSW & ACT (SECNA) – developed Goal Tracker in partnership with award-winning Australian IT services company Digital Armour Corporation.

For more information visit <https://www.nonprofitalliance.com.au/goal-tracker/> or contact NPA CEO Carmel Molloy on 0401 710 837 or [carmel@nonprofitalliance.com.au](mailto:carmel@nonprofitalliance.com.au).

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*\*[Building Australia's digital resilience](#) – AlphaBeta Australia (a part of Accenture), in collaboration with Microsoft.*

#### **About The NonProfit Alliance**

The NonProfit Alliance ([www.nonprofitalliance.com.au](http://www.nonprofitalliance.com.au)) was established in 2015 to enhance the strategic business skills and leadership capabilities of senior executives in Australia's social sector. It is now recognised as the sector's leading peer2peer network, bringing CEO's and senior executives together through innovative, sophisticated and well-structured leadership programs that build expertise.

#### **For additional information please contact:**

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